



**USAID**  
FROM THE AMERICAN PEOPLE

## Knowledge Sharing and Analysis Project

*Supporting the African Global  
Competitiveness Initiative*



In June 2007, USAID launched the Knowledge Sharing and Analysis (KSA) Project for the African Global Competitiveness Initiative (AGCI) to support African policymakers in advancing trade-led economic growth. Implemented by SEGURA IP3 Partners, LLC, KSA has four primary activity areas:

- Provide knowledge management support for operating units implementing AGCI programs, including through a Rapid Response capacity
- Analyze and disseminate best practices and lessons learned derived from AGCI programming
- Support the collection, synthesis, and analysis of AGCI performance monitoring data
- Support USAID's contribution to the annual African Growth and Opportunity Act (AGOA) Forum.

### KNOWLEDGE MANAGEMENT

Knowledge management activities are focused on ensuring that USAID has the internal systems and tools in place to collect program information from AGCI operating units and to disseminate information throughout a network of AGCI economic growth officers and other stakeholders. Selected knowledge management activities include:

- Evaluating USAID's knowledge sharing strategy, practices, and tools related to AGCI, in order to identify opportunities for improvement and make recommendations for change for the benefit of practitioners and other stakeholders
- Designing and implementing workshops and trainings
- Maintaining contact information for AGOA resource centers as well as for AGCI stakeholders, USAID staff, and partners that implement AGCI projects.

## BEST PRACTICES AND LESSONS LEARNED

Through its KSA project, USAID synthesizes and analyzes best practices and lessons learned across AGCI implementers throughout Africa. Selected outputs include:

- A suite of studies examining USAID's engagement with the major regional economic communities and the African Union
- An examination of best practices in enabling environment reform comparing USAID approaches to those of the World Bank
- A series of studies outlining best practices in enterprise development
- An annual compilation of AGCI success stories and case studies
- A series of economic growth fact sheets
- A case study and profile of a successful AGCI trade development project.

## PERFORMANCE MONITORING

Performance monitoring duties include:

- Establishing a performance monitoring system for AGCI
- Regularly collecting, synthesizing, and analyzing AGCI performance data
- Conducting an evaluation of AGCI
- Producing the AGCI's annual report, which summarizes activities and results across AGCI implementers.

## SUPPORT FOR THE AGOA FORUM

Each year, AGOA-related activities typically focus on:

- Supporting USAID's contributions to the annual AGOA eligibility process
- Supporting the design and implementation of the civil society component of the AGOA Forum
- Collecting and producing background research to inform USAID principals about annual developments pertaining to AGOA
- Producing building blocks and briefing books for USAID principals
- Facilitating USAID's annual after-action reviews
- Producing guidelines and other lessons learned information related to designing and managing the AGOA Forum.

*For more information on the African Global Competitiveness Initiative, please visit:*

[http://www.usaid.gov/locations/sub-saharan\\_africa/initiatives/agci.html](http://www.usaid.gov/locations/sub-saharan_africa/initiatives/agci.html).